

BOARD OF TRUSTEES
Special Meeting June 10, 2020
(Via Zoom)

Call to Order 6:50 pm

Attendees: Tanya Solomon, Randy Samborn, Ellen Grossman, Howard Freidin, Alan Zelkowitz, Sara Weinstein, Dan Sher, Teri Robins, Cheryl Braude, Marjorie Maxwell, Debbie Solomon, Robyn Rosengard

Judy Balter, Debbie Bell, Ifaat Bosse, Rick Dissen, Suzy Hakimian, Susan Lampert, Sandee Levin, Diana Lewis, Bret Maxwell, Wes Nissen, Jill Olefsky, Norman Padnos, Fern Roseman, Jill Roter, Seth Schrank, Brad Shaps, Beth Sher, Bill Shulman, Howard Sigal, Bob Spector, Steve Warshawsky

Barbara Gelfeld, Joel Greenman, Larry Grossman, David Hakimian, Glen Roter, Marc Schwartz, Lily Zoberman

Excused:

Staff: Rabbi Melman, Rabbi Ferratier, Michael Garlin, Susan Karlinsky

- President
 - Thank you to lay leaders and staff for all of your attendance and all of your hard work.
 - Presentation of Membership Communication. Note that dues structure is not changing. Numbers reflect members staying in their categories. The difference is that there will not be named categories but will reflect what a member paid last year, request to pay it forward with an additional payment, acknowledgment that finances should not be a barrier to membership and directing the member to contact Michael Garlin.
- Discussion of Dues Structure as it relates to the approved Budget. Presented by Michael Garlin
 - Shared Membership Renewal Plan and Timeline
 - Annual report to go out after Annual Meeting
 - Rabbi Melman and Cantor Stoehr will prepare and record a “Membership Commercial” that will be shared the following week.
 - Billing letter will go out on July 13 that will be positive, will align with the budget that was approved, and will communicate about High Holy Day

plans. Members will be billed what they paid – so if a member was on a dues reduction, that is the number that will be sent.

- Yom Beth Shalom will not be a carnival, but will be a drive through to meet Hebrew School teachers, other members will come to meet up High Holiday books, and pass out breakfast/lunch
 - There is a concern there will be greater loss than in the past. Will request those board members that are comfortable making membership calls to those who have not responded to renew. We currently have 1140+ households.
 - Discussion – Clarifying questions and discussion. Trustees gave positive feedback to the new direction.
- Staff has never worked so hard! Staff now has the choice between coming in or not and some are coming in and are busier than we have ever been!
 - The staff members whose positions had to be eliminated have been notified. We no longer have a receptionist or librarian. Edgar spread the 80 hours given to the maintenance staff was spread out over all of the staff so they all have fewer hours rather than laying some off.
 - Annual Meeting will be the same Zoom link, but a Webinar format. Individuals cameras and sound will be off until invited to speak. Members will use the Q&A section and will be unmuted when it is time for them to speak. Tomorrow an agenda with committee reports will be sent out with a link to the budget. We will vote on the budget and the real estate aspect of Cantor Stoehrs contract and the VPs will present their highlights. The new board and exec board will be installed at the meeting.

Moved to adjourn at 7:35 pm by Norm Padnos

Seconded: Ellen Grossman

Respectfully submitted,

Teri Robins