

HINEYNU CAMPAIGN UPDATE!

November 2017, Volume 3

This is *our* synagogue. This is *our* community. This is *our* responsibility.



Hineynu Donor Profile: Lani and Seth Schrank

Seth's comfort with CBS is a result of growing up in the synagogue; however, Lani has come to feel equally comfortable. She feels CBS is similar to the synagogues in which she grew up, and it has felt like home to her from the beginning. CBS fit their need to find a place where they could be part of a thriving community and structure their lives around their Jewish identity.

They have become very involved in the life of our congregation. Seth is a floor Gabi on Shabbat and a member of the Board of Trustees. Lani is a member of Sisterhood where she has planned the Pesach program for the past two years and is the Secretary of their Exec Board this year. They belong to the Young Family Chavurah and have been involved in helping to shape the young family programming for the synagogue. Rather than just sit back and enjoy the perks Beth Shalom has to offer, especially for young families, they understand that work needs to get done to ensure the sustainability of the current programs so both Seth and Lani volunteered to work on the Hineynu campaign.

Their input and hard work have truly helped to guarantee a successful campaign.

Seth and Lani also participated in the campaign as donors. Philanthropy is important to them, and they want to be intentional about where they give and to whom. They are excited to be contributing to the Hineynu campaign since making a pledge aligns with their personal values and goals. They want Beth Shalom to continue to be the thriving community that attracted them and the center of Jewish life that sustains them. They are grateful for the families that came before them and their willingness to step up and financially commit to the future of Beth Shalom. And now it is their turn to safeguard the future for the generations to come, which includes their 18-month-old daughter, Mira. They envision the day when she will become a 3rd generation Bat Mitzvah at a service officiated by the same Rabbi who married them.

Congregation Beth Shalom is blessed to have this young family who is committed to ensuring our future!

Lani and Seth Schrank have found a home at Congregation Beth Shalom. Both of the Schranks grew up in very involved Jewish families so finding the perfect place for them was very important.

Seth's family joined CBS in 2001, and Seth wasted no time in getting involved, even as a teenager. His involvement in USY culminated in his chapter presidency in 2000 - 2001. Growing up, Lani and her family moved around quite a lot; but wherever they landed, they always found a synagogue that addressed their ritual and personal needs. These two met after Lani moved to Chicago. As a couple, they prioritized finding a synagogue that would provide them with opportunities to become active, involved members. Congregation Beth Shalom was the perfect choice for them, a decision that was solidified after Rabbi Melman performed their marriage ceremony.

Make your gift; double your impact!

Thanks to a very generous anonymous donor, all gifts to the Hineynu Campaign will be matched up to \$2.5 million! It is now on us, the CBS community, to rise to this challenge and maximize the full potential of this incredibly generous campaign pledge.

In the spirit of the Hineynu Campaign, it is now our turn to show up, to be counted, to take responsibility, and to act.

Please schedule a meeting with a campaign representative by contacting either of our Campaign Co-Chairs: Lily Zoberman (lilyzoberman@gmail.com) or Brad Shaps (brad.shaps@gcgfinancial.com) or by calling the main office at 847-498-4100.



We are grateful to our donors for helping to make our dreams a reality.
Please join them and give generously to the Hineynu Campaign.

CORNERSTONES (\$1,000,000+)

Anonymous

VISIONARIES (\$100,000-\$249,999)

Anonymous

Julie & Louis Bucksbaum
James Schneider
Michelle & Mark Schneider &
Rita & Gregg Schneider &
Stacey & Neal Schneider
Laura & Lee Shulman

INNOVATORS (\$50,000-\$99,999)

Sheila & Harvey Medvin
Weiland Family Gift:
Marcia & Martin Weiland
Lila & Steven Weiland

HEROES (\$25,000-\$49,999)

Sally & Fred Blitt
Lisa & Harold Dembo
Sherri and Brad Fishman
Karla & Michael Goldman
Ellen and Larry Grossman
Suzy & David Hakimian
Jean and Leonard Kosova
Rachel & Jonathan Laven
Jill & Glen Roter
Elana & Seth Schrank
Sharon & Joel Schwartz
Elyssa & Eric Siegel
Susan & Cantor Steven Stoehr
Laura & Stephen Zaacks
Lily & Harry Zoberman

PIONEERS (\$10,000-\$24,999)

Anonymous
Sheila & Burton Benjamin
Cheryl & Kevin Braude
Nancy & Bruce Chudacoff
Jennifer & Ben Dolin
Judy & Bill Goldman
Judi & Michael Greenberg
Judy & Joel Greenman
Debbie & Jim Hamilton
Arlene & Raymond Handler
The Helene Hoffman
Memorial Cantorial Fund
Sandra & Lawrence Levin
Diana & Maurice Lewis
Lauren & Todd Lustbader
Marisa & Steven Mandrea
Phyllis & Leonard Mason
Elisa Rotman
& Rabbi Aaron Melman
Teri & Jared Robins
Fern & Larry Roseman
Renee & Elliot Roth
Edna & Michael Schrank
Gail & Bradley Shaps
Tanya & David Solomon
Staci & Ari Studnitzer
Beverly & David Sugar
Sandy & Noel Wilner
Robin & Cliff Wolf
Jaqueline & Alan Zelkowitz

BUILDERS (\$5,000-\$9,999)

Estelle & Jerome Agrest
Vanessa
& Rabbi Ari Averbach
Judy & Michael Balter
Debra & Bruce Bell
Robin & Richard Dissen
Francine & Jim Donenberg
Debra & Steven Elisco
Eva & Ari Footlik
Mindy & Michael Garlin
Leatte & Adam Gelfeld
Barbara & Mark Gelfeld
Fran & Fred Hakimian
Ami & David Handler
Susan & Sheldon Karlinsky
Caron & Jack Knopoff
Laura & Paul Lapping
Michelle & Andrew Lebovitz
Marla Peckler
Tami & Raymond Rokni
Susan & Leonard Rubin
Hope & Randall Samborn
Marci & Keith Shapiro
Matty & Steve Shechtman
Beth & Dan Sher
Jody & Howard Sigal
Debbie & Gary Solomon
Julie & Steven Warshawsky
Linda Weingart
Barbara & Joe Wolke
Judy & Rabbi Carl Wolkin

SUPPORTERS (\$2,500-\$4,999)

Anonymous
Marla & Robert Israel
Susan & Wesley Nissen
Darlene & Norman Padnos
Chris Meyers & Robert Spector
Alana & Alan Werth
Sandra Zelen
Delores & Eugene Zemsky

FRIENDS (Up to \$2,500)

Anonymous
Anonymous
Tracey & David Becker
Joan Berke
Bettina & Alan Birkner
Ifaat & Steven Bosse
Laurie B. & Ira Davis
David Dragon
Cheryl & David Ginsburg
Frannie & Robert Goldwin
Reva & Lionel Gomberg
Pamela & Michael Issen
Cece & Arlen Lasinsky
Phyllis & Dennis Levinson
Ann B. Matasar
Roberta & Brian Miller
Elissa & John Pelts
Gail Pestine
Robyn & Neil Rosengard
Barney Sidler
Linda Tepper
Arlene & Alan Treguboff
Sara & Marc Weinstein
Faye & David Ziegler

Hineynu donors as of 11/8/17

Our sincere thanks to all those who have already made a legacy gift to CBS or that have shown an interest in joining our Legacy Society. We hope all our members will consider including CBS in their estate plans. If you have already included CBS in your will or you would like to discuss the possibility, please contact Glen Roter at legacy@bethshalomnb.org.

The Create a Jewish Legacy Program recently hosted an informational breakfast featuring two Estate Attorneys, Bruce Bell and David Handler, and Financial Advisor Joel Schwartz. Our Legacy Program and our involvement with the Jewish Federation was explained and examples were given of how Legacy Gifts could be made to Beth Shalom. A Legacy Gift is one that is committed to now but the actual gift is made after the passing of the individual. The Gift is made from the person's Estate.

The attorneys provided examples of ways to leave a legacy which include the following:

1. Bequest in one's will or trust
2. Life insurance beneficiary
3. Beneficiary of retirement plan assets or an IRA
4. A portion of real estate or a business interest
5. Donor advised fund

Questions were answered from our panel of experts. The program concluded with a review of the Hineynu Campaign and the Create a Jewish Legacy Program. Brad Shaps, Hineynu Co-Chair and Legacy Chair Glen Roter were both in attendance to answer questions.

Additional information can be obtained by emailing hineynu.campaign@bethshalomnb.org or legacy@bethshalomnb.org or by calling the CBS office at 847-498-4100.

A Lasting Legacy